

Retail Pro International Customer Newsletter

Retail Pro with PCI Compliance

*Providing your Customers protection from
Credit Card Fraud*



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Project Aruba impresses retailers at the National Retailer Federation (NRF) 2010 Conference in New York City.

When we announced our product roadmap and vision for Project Aruba at NRF this year we expected to receive a warm response. We didn't expect the overwhelmingly positive feedback from customers and the retail industry alike. It shows what you get when you develop and deliver on what the market wants and needs most: greater flexibility, lower total cost of ownership (TCO) and real-time processing.

Kerry Lemos noted, "I was really taken back by the energy that Project Aruba generated. The feedback was unanimously positive and remained steady throughout the show. The ability to drive innovation that immediately impacts our customers' bottom line is the main reason I came on board at Retail Pro and Project Aruba is all about that. It provides amazing functionality while lowering TCO".

Project Aruba marks the first step toward the next generation of Retail Pro software. The first release, scheduled to be completed later this year, calls for a thin-client architecture that can be easily deployed with reduced hardware and infrastructure requirements and can be seamlessly integrated with existing versions of Retail Pro. The ultimate vision provides the power of choice for customers by creating a solution that can be deployed either on-premise or in the cloud via SaaS deployment, delivering ease of use, reduced acquisition and maintenance costs, faster deployment and real-time data.

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Retail Pro Tips and Tricks

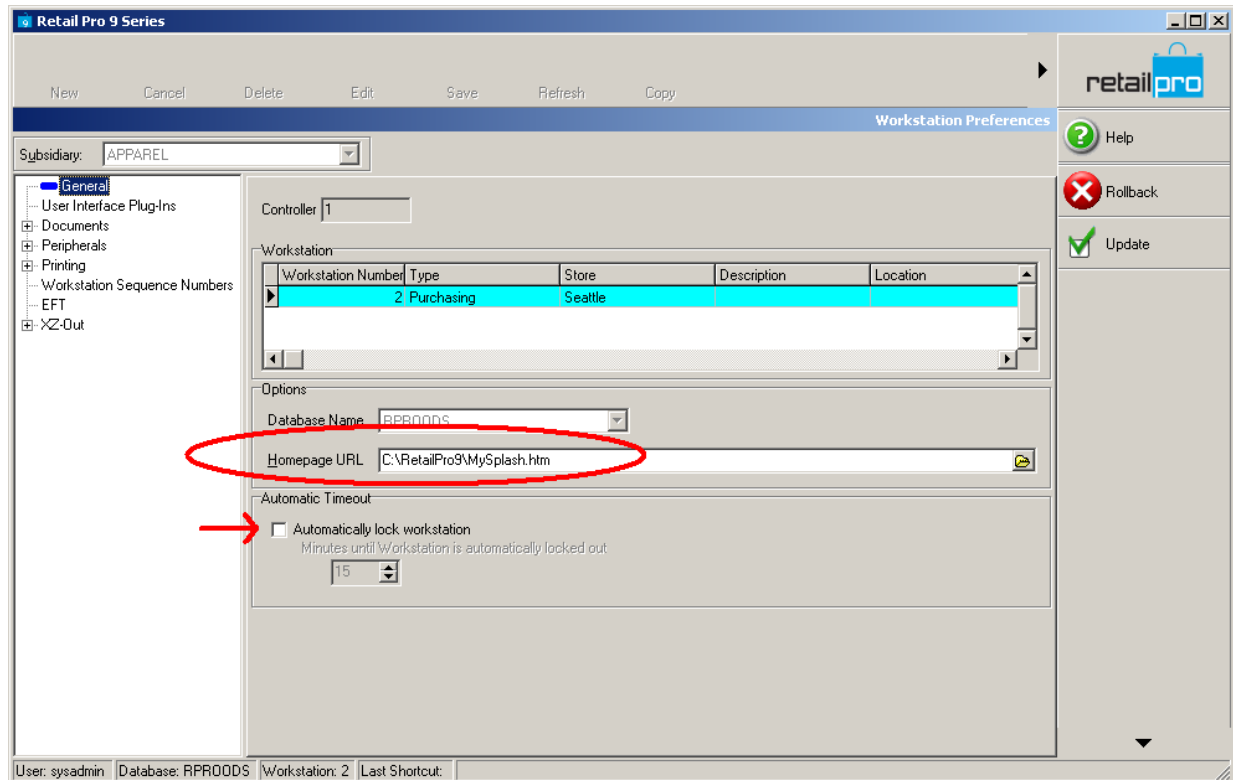
- Did you know you can View & Reverse a document from Sales history? You do not have to be in POS. See diagram below

The screenshot shows the Retail Pro 9 Series interface. At the top, there are icons for Document, Print, and Date Range. The main area is divided into sections: a customer information box (Title, First Name: Leonardo, Last Name: De Vinci), a Sales Information box (Average \$ per Receipt: 65.16, Sales Receipt Count: 23, Sale Quantity: 127, Return Receipt Count: 1, Return Quantity: 1, Total Receipt Count: 24, Total Qty: 126), a Receipt table, and a Receipt Items table. A red circle highlights the receipt number 178 in the Receipt table. Two red arrows point from this circle to the 'View Document' and 'Reverse' buttons in the right-hand navigation pane. The bottom status bar shows 'User: sysadmin | Database: RPRODDS | Workstation: 2 | Last Shortcut: '.

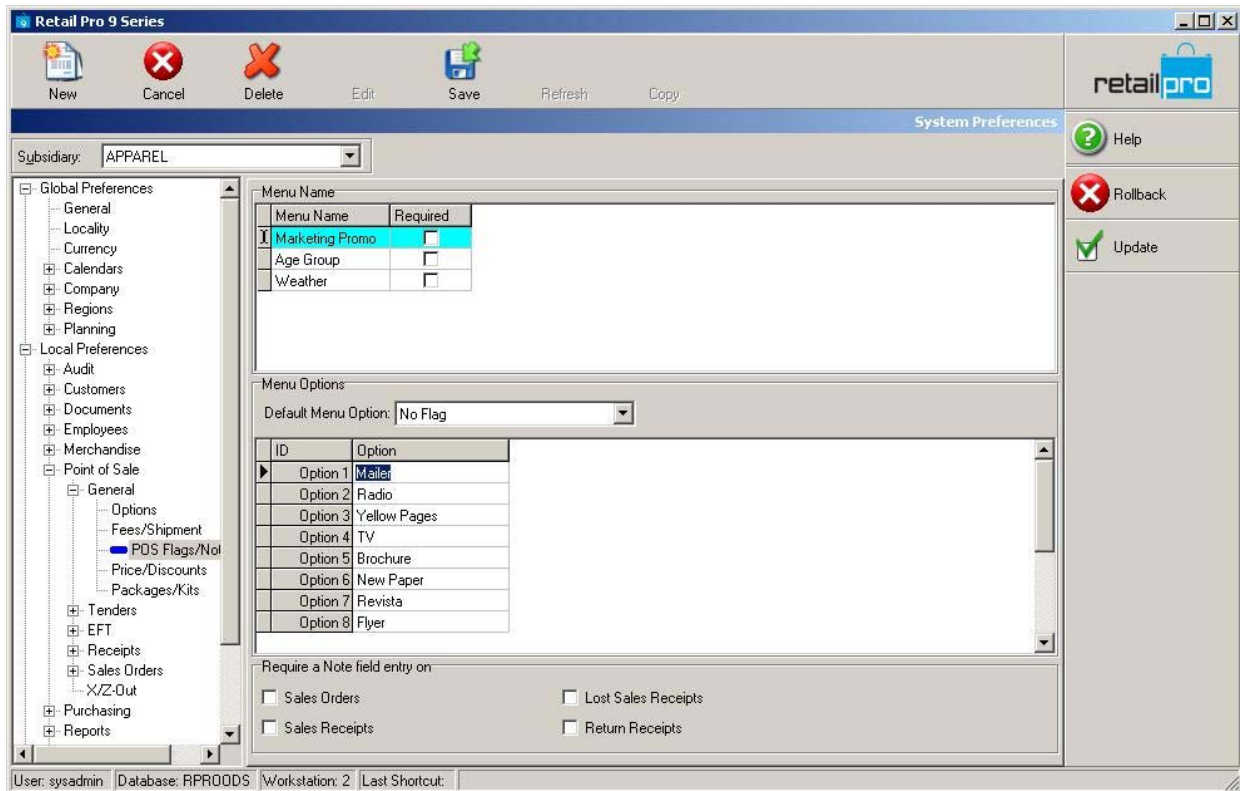
Rcpt Type	Store	Create Dt	Rcpt #	Total Qty	Sale Price	Print Desc	Marketing	Hotel	Cotizacion	Assoc
Reguler	SFO	4/2/2010 12:2	178	1	33.20					SYSADMIN
Reguler	SFO	4/2/2010 11:3	177	1	0.00					SYSADMIN
Reguler	SFO	4/2/2010 11:3	176	1	0.00					SYSADMIN
Reguler	SFO	2/18/2010 4:4	164	5	0.00	Radio				SYSADMIN
Reguler	SFO	2/8/2010 6:32	161	1	0.00					SYSADMIN
Return	SFO	12/17/2009 5:	159	1	0.00					SYSADMIN

DCS	Vend Code	Desc1	Attr	Size	Qty	Rcpt Price	WT	ALU	UPC
MENCLOCAS	LEVI	SLACKS-PLEATED	KHAKI	32X32	1	10.83		DEM01	0000000000239

- Automatic time out: automatically lock the workstation after X minutes. [Workstation Preferences](#). See Diagram below.



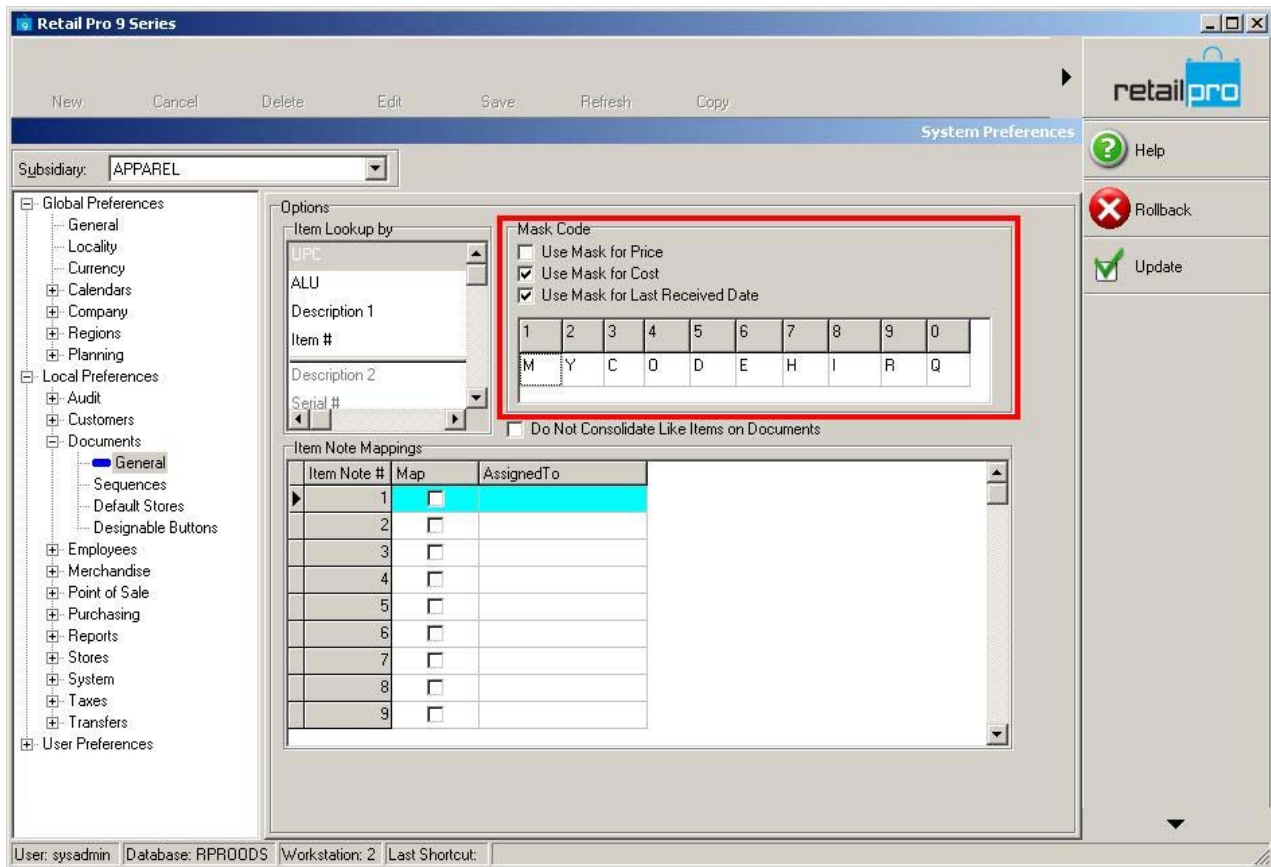
- POS Flags: Mark invoices based on your own criteria. Track marketing dollars, age demographics, the weather, identify invoices which have repairs and more. Totally user definable.
[System Preferences -> Local Preferences -> Point of Sale -> General -> POS Flags/Notes](#). See Diagram Below.



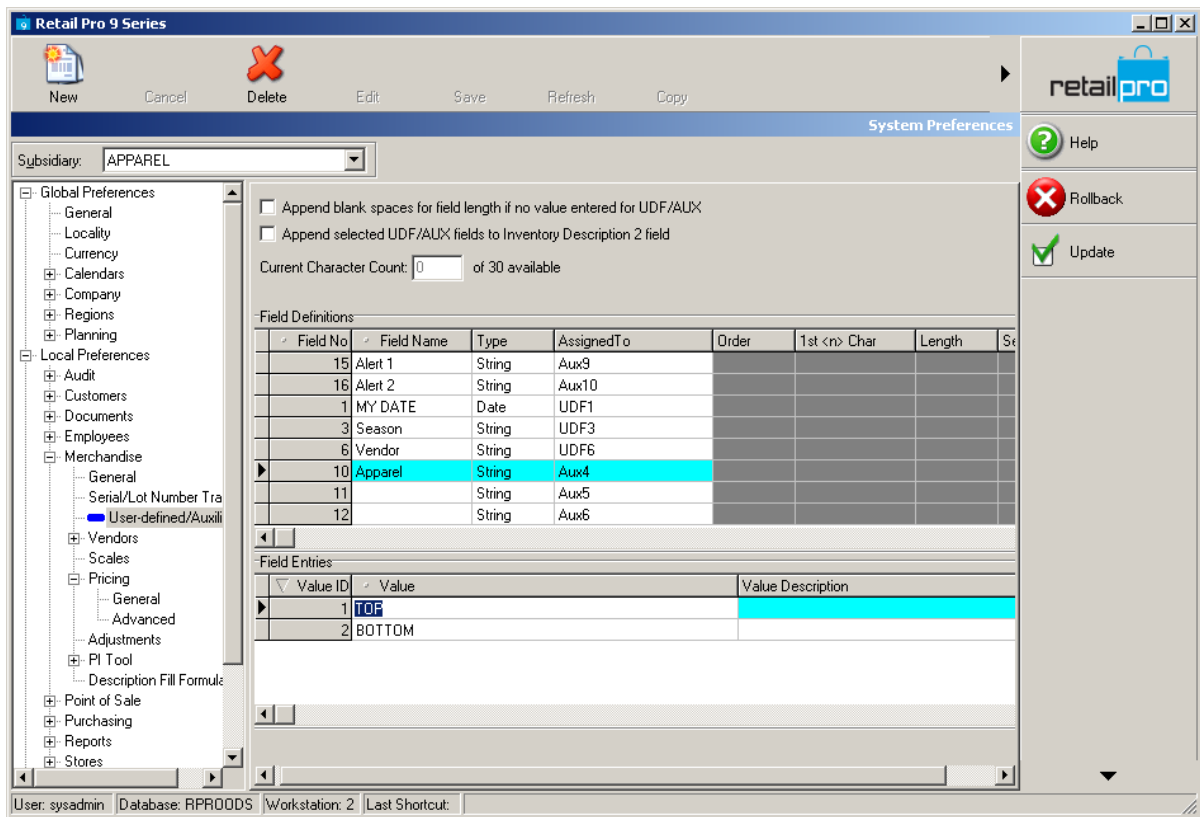
- Price tag code: Print price, cost and receiving date on your price tag encrypted with your own secret code.

System Preferences -> Local Preferences -> Documents -> General.

See Diagram below.



- Unlimited User Definable fields. Need an important field, Not in Retail Pro, no problem, define it and use it. Example: Let say you need to identify tops and bottoms in your merchandise master file, just add it! Example: Field name Apparel with **TOP & BOTTOM** as pull down options
[System Preferences -> Local Preferences -> Merchandise -> User Defined/Auxiliary](#) See diagram below.



Subsidiary: APPAREL

Append blank spaces for field length if no value entered for UDF/AUX
 Append selected UDF/AUX fields to Inventory Description 2 field
 Current Character Count: 0 of 30 available

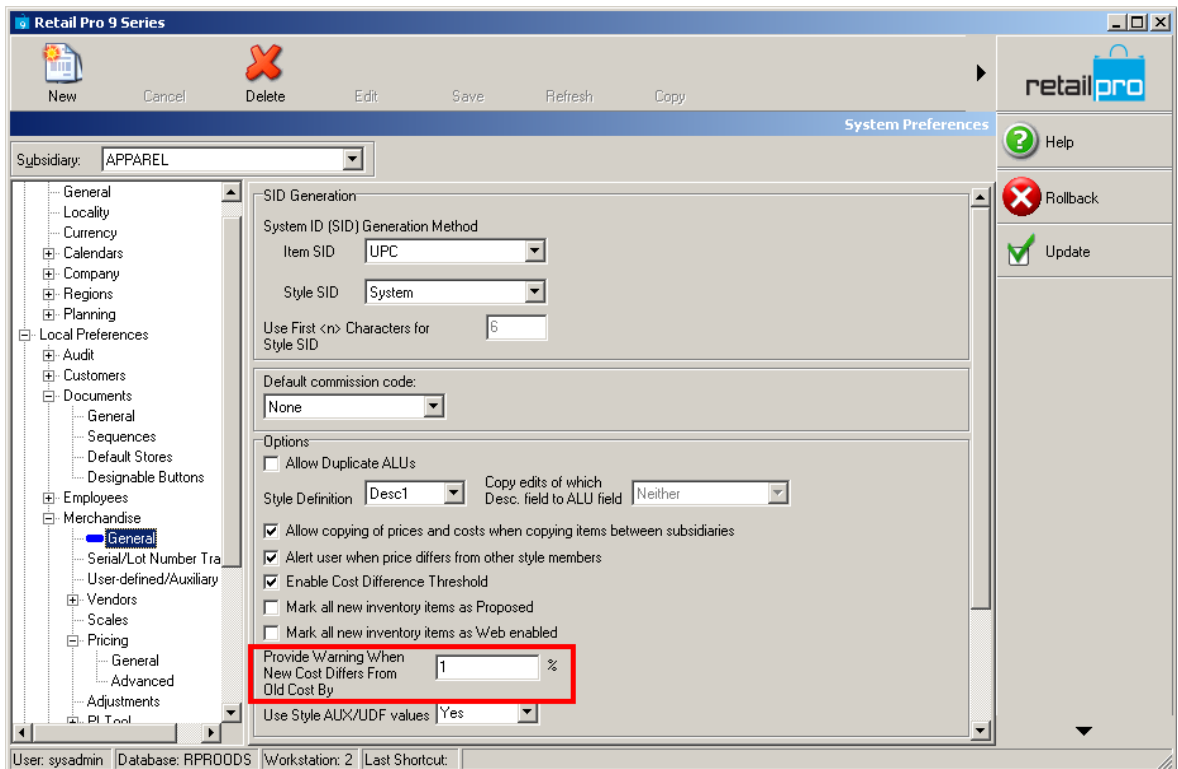
Field No	Field Name	Type	Assigned To	Order	1st <n> Char	Length	Se
15	Alert 1	String	Aux3				
16	Alert 2	String	Aux10				
1	MY DATE	Date	UDF1				
3	Season	String	UDF3				
6	Vendor	String	UDF6				
10	Apparel	String	Aux4				
11		String	Aux5				
12		String	Aux6				

Value ID	Value	Value Description
1	TOP	
2	BOTTOM	

User: sysadmin Database: RPRODDS Workstation: 2 Last Shortcut:

- Did your vendor invoice you more this time for a given item? Provide a warning when entering a cost in inventory or on documents that are greater than the old cost (by) X%
[System Preferences -> Local Preferences -> Merchandise -> General.](#)

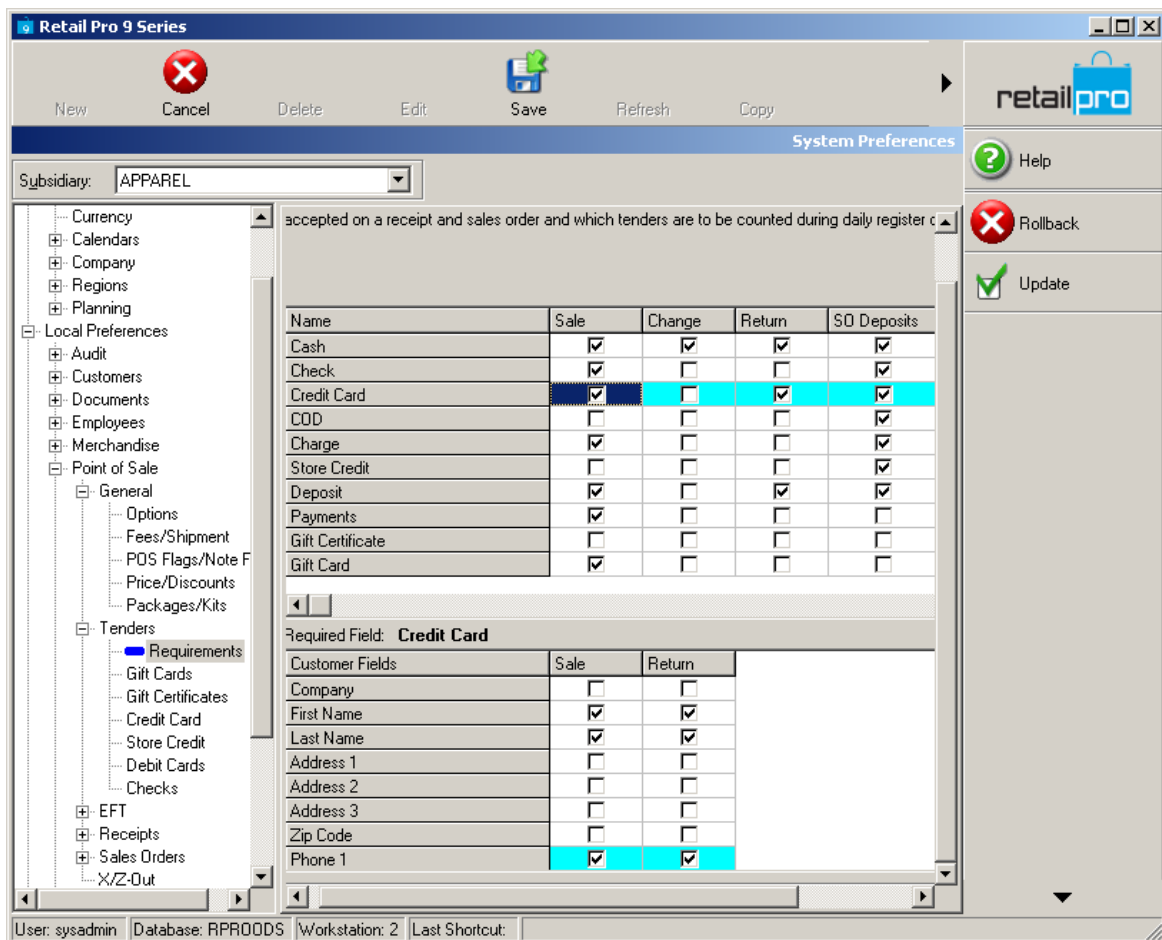
See diagram below.



- Tender Requirements. Are your cashiers accepting checks without complete information? Set Retail Pro to not allow this and to alert the cashier if a crucial piece of customer information is missing from the customer file when using a specific tender.

[System Preferences -> Local Preferences -> Point of Sale -> Tenders -> Requirements.](#)

See diagram below.



The screenshot shows the 'System Preferences' window in Retail Pro 9 Series. The 'Subsidiary' is set to 'APPAREL'. The left-hand tree view shows 'Local Preferences' expanded to 'Point of Sale' > 'Tenders' > 'Requirements'. The main area displays a table of tender types and their requirements for Sale, Change, Return, and SO Deposits.

Name	Sale	Change	Return	SO Deposits
Cash	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Check	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Credit Card	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Charge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Store Credit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Deposit	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Payments	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gift Certificate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gift Card	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Below the table, the 'Required Field: Credit Card' section is expanded to show customer fields:

Customer Fields	Sale	Return
Company	<input type="checkbox"/>	<input type="checkbox"/>
First Name	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Last Name	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Address 1	<input type="checkbox"/>	<input type="checkbox"/>
Address 2	<input type="checkbox"/>	<input type="checkbox"/>
Address 3	<input type="checkbox"/>	<input type="checkbox"/>
Zip Code	<input type="checkbox"/>	<input type="checkbox"/>
Phone 1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

The status bar at the bottom shows: User: sysadmin | Database: RPRODDS | Workstation: 2 | Last Shortcut:

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Business Intelligence Makes Sense

As the global economy struggles to regain its strength, retailers are forced to make difficult choices about where they invest their scarce resources and what to expect in return. Should they buy or lease new store locations now that real estate prices have fallen? Or should they invest in technology? How about operational improvements? Employee productivity? Without adequate tools for decision making, picking the path with the best Return on Investment would require major guesswork and more than a little luck. Fortunately that is where Business Intelligence (BI) or Retail Analytics (RA) can make a difference.

[Read the Full Business Intelligence Article on the Retail Pro Blog](#)

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2010 – It's Time for PCI DSS Compliance

This year weighs heavy on the minds of many retailers who have not yet taken the appropriate measures to ensure their point of sale systems and their retail environments adhere to the Payment Card Industry (PCI) Data Security Standards (DSS) requirements

(<https://www.pcisecuritystandards.org/>).

July 1, 2010 marks the deadline mandated by the world's major credit card companies – Visa, MasterCard, Discover, AMEX, and JCB – for merchants who store, process or transmit payment cardholder data to have a PABP/PA DSS compliant payment application in place.

[Read the Full PCI Compliance Article on the Retail Pro Blog](#)

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Now's the Time to Upgrade to a PCI Certified Retail Pro Version

While we've communicated a number of times to our customers and resellers the importance of upgrading to a PCI certified version of Retail Pro, we thought it might be helpful to clearly state the specific versions of Retail Pro involved. It is important, so that you can ensure that your Retail Pro version is PCI certified, that you upgrade your application to one of our PCI certified versions -- either Retail Pro versions 8.60 and above, or Retail version Pro 9.20 and above.

Below, we've listed the legacy versions of our product that were not tested or certified for PCI compliance:

- Retail Pro 5.xx (all versions)
- Retail Pro 6.xx (all versions)
- Retail Pro 7.xx (all versions)
- Retail Pro 8.52 and below.
- Retail Pro 9.14 and below
- Retail Pro EMS (all versions)
- Retail Pro CMS (all versions)
- Retail Pro RBA (all versions)

We expect that the Visa PCI committee will be publishing a list of various software applications with integrated payment processing that are in use, but not certified by Visa, and that you may see the above mentioned Retail Pro versions listed.

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