

TOUCH MENUS

for Retail Pro® 9



Speed Up Customer Checkout, Increase Impulse Purchases and Reduce Labor



Touch Menus Overview

Speed at the point-of-sale is critical to any retailer's success ... and when it comes to speed, we exceed the limit. Retail Pro's Touch Menus module provides a user friendly interface that displays items which typically account for over 80% of sales. "Fast-Cash" sales couldn't be quicker: Tap the items, the Cash button, and you're done.

Regardless of your retail focus – apparel, footwear, specialty, sporting goods, gifts, fast-food, beverages, etc., virtually every retailer can benefit from the Retail Pro Touch Menu add-on module.

Retail Pro Touch Menus is an add-on module that enables retailers to easily create programmable one-touch menu buttons that provide fast item selection at point of sale, and allows you to greatly increase the speed of your transactions.

The module has been designed for easy set up and customization to achieve a perfect fit to your specific needs and retail environment. The design tool looks and feels just like what the associates will see on the screen. Each main category button can be designed and programmed with a unique label, picture, and color. Submenu button creation for more complex needs is

quick and easy too, with the ability to include prices, styles, flavors, accessories, and much more. Contact Retail Pro today to learn more about the functionality of the Touch Menus and how this module can make your checkout faster.

Benefits of Touch Menus module include:

- Easily sell items with or without barcodes
- Easy one-button item selection for quick and efficient customer transactions
- Provides customers with the speed and service they demand in today's fast lifestyle
- Increase Up sell and Add-On Purchases
- Shortens the training time for new associates
- Provides easy button "drill down" for more complex needs, with multiple sub-menu levels and up to 20 buttons per menu
- Allows the association of related items in inventory to be linked together and quickly added to the receipt
- Maintain full control of inventory

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