

What can e-Commerce do for you?



RDI and Big Hairy Dog are teaming up to bring you e-Commerce to benefit your business and give your customers a great online shopping experience.

Ride the wave

The demand for e-Commerce websites continues to grow rapidly, and for good reason. Adding an e-Commerce sales channel will provide your business with a fast, easy and reliable online shopping experience that facilitates your customers continuously returning to shop your brand. Companies who use e-Commerce have seen a growth in popularity and in sales, a growing business and an improvement in customer retention. You can't go wrong with e-Commerce, **online retailers have seen an average growth in sales of 20% each year** from 2000 to 2007 according to the US Department of Commerce.

Imelda's and Louie's
Imelda's and Louie's is a trendy boutique perfect for shoe lovers.
Design Consultation / Build / Integration

Contemporary Concepts
From glassware to formal china to children's clothes. Highend gifts for any occasion.
Design / Build / Integration

Granite Chief
A full service ski shop with locations in Truckee and Squaw Valley
Design / Build / Integration

Sell more with less work

Retail Pro (RPro) is the leading point-of-sale and inventory management software used by specialty retailers worldwide. Connecting RPro to your online store allows you to take advantage of the power RPro has to offer, at the same time you will be reducing your effort and improving customer service leading you to customer retention. Through Integration, sales orders and new customers are imported from the web store into RPro. Catalog, product and item information are then moved from RPRO to the web store.

Through Integration:

- Reduce Labor by maintaining your product catalog in one place
- Orders are created automatically in RPro ensuring there aren't any mistakes or data entry labor used
- Keep customers happy by only selling what you have in stock
- Reduce customer calls by having an Automated order status sent to your customers

Go Beyond Integration

Connect to an e-Commerce site and expand your brand image. RDI can **design, customize** and **build** an e-Commerce experience to fit the needs of your company. Our web designers and programmers are on hand for your convenience and are available to consult on any project from the planning phase up through the launch of your website. RDI is aware of the current social networking trends such as Facebook, Twitter and blogging and will work to drive new traffic that will establish a growing base of loyal shoppers to your company.

Why RDI is right for you

We are committed to you and the success of your business, we believe in delivering a stress free experience while establishing a long lasting relationship with your company. There are over 300 retailers who can attest to our capabilities, whether you need a whole site or just integration, RDI and BHD can fit your unique needs.



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We tailor a solution to meet your needs that will put the profit in your pocket