

Software Assurance

for Retail Pro®



Do Business Better

Rely on Software Assurance to build on your retail technology investment and prepare you for what comes next.



Always have the latest and best

We are committed to bringing you the absolute best in retail management and point of sale software now, and in the future as your business grows. With Software Assurance you will have uninterrupted access to continuous product improvements and feature enhancements in Retail Pro that are leading-edge and state of the art for your specialized retail environment. Your access to the latest technology updates available for your product, guaranteed by Software Assurance, will allow you to build on your investment and prepare for the future of your business.

Be PCI Compliant, Stay PCI Compliant

PCI-DSS encompasses many requirements, but one of the key items is a currently PCI-DSS validated POS system. Certification requirements change frequently, highlighting key requirements for data security in the rapidly changing retail ecosystem.

Retail Pro Software Assurance protects your technology investment by maintaining compliance with PCI-DSS demands over the course of time, future-proofing your POS operations, and increasing the efficiency of your business while decreasing the costs. The true ROI of maintaining PCI compliance in the long run, however, will come from building trust of your customers, choosing to take their business to you.

As we introduce new releases incorporating the latest data

security requirements, Software Assurance allows you to update your systems to make sure your business continues to be protected. PCI-DSS certified Retail Pro products provide the retailer assurance that their software is doing its part to protect their customer's payment information from harm's way.

Leverage On-Demand Support Tools

One of the greatest added benefits of Software Assurance is unlimited access to the exclusive customer resource for Retail Pro retailers – My Retail Pro.

The My Retail Pro portal allows you to watch on-demand training videos at My Retail Pro TV, access Retail Pro Documentation Portal, find answers to questions in the My Retail Pro Knowledge Base, and participate in My Retail Pro Discussion Forums, all available to customers that are current on Software Assurance.

The portal also allows you to facilitate your staff and employee training by enrolling in the Retail Pro University training courses, and extend your Retail Pro installation with many Plugins available at the Retail Pro App Market. By logging into the portal you can easily access your Business Partner contact information and submit requests to be contacted by your Business Partner and Retail Pro in regards to your needs. Having these important resources at your fingertips allows you to get the most out of your technology investment.

Join the Community – Attend Retail Pro Conferences for Less

Every year Retail Pro International hosts Global User Conferences, bringing together retailers from across the globe. With inspiring keynotes, educational breakout sessions, and plethora of networking opportunities Retail Pro Conferences bring incredible value to retailers. At our events you always have a chance to meet with key Retail Pro personnel, ask questions that are important to you, or receive advice and training enabling you for better retailing.

Take advantage of annual Retail Pro Conferences, as opportunities to gain consumer insight, get new business tools, learn how to maximize your investment, and receive 20% discount on your registration fees. The Retail Pro Global Conference is undeniably a “must attend” event of the year for retailers vested in success.

Empower your business for success.

The support of our continuing technical development, in combination with our premier Business Partner Network is second to none. The addition of Retail Pro’s Software Assurance Plan is the logical and smart choice for protecting the software investment you’ve made in your business, as proven by thousands of other participant retailers worldwide who have chosen Retail Pro as their partner for success.

Your Key to Successful Retailing



Plan for Success

Protect your technology investment and equip yourself for better business with Retail Pro Software Assurance.

To learn more, email us today at

info@bighairydog.com

Serious software for serious retailers™

About our company

Retail Pro International, LLC, is a global leader in Point of Sale, Store Operations, and Back-Office software applications for the specialty retail industry. Through its highly-specialized provider network, Retail Pro is delivered locally and supported regionally through approximately 90 offices worldwide. More than 52,000 retail stores in 63 countries using 18 different languages trust Retail Pro® to manage their operations; from single stores to prestigious, multinational retailers, Retail Pro is the proven global solution for serious retailers worldwide.

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Your Authorized Retail Pro®
Business Partner

Big Hairy Dog Information Systems



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