



# Introducing Shopping4Dollars

**BIGHAIRYDOG**  
RETAIL RELATIONSHIPS



# What is Shopping4Dollars?

Shopping4Dollars is a **lead generation program** that allows you to get paid for shopping.





# Who is Big Hairy Dog?

Big Hairy Dog is a reseller and service provider for Retail Pro and QuickBooks Point of Sale (POS) software.



**How does this program work?**

**It's pretty easy!**

While you're shopping, you collect  
'qualified' retail leads and submit them to  
Big Hairy Dog.



- Receive \$10 per every **'qualified'** lead you submit to Big Hairy Dog

**and**

- Receive 5% of the price of the software... up to \$500.00

**A 'Qualified' lead must meet 2 criteria:**

1. The retailer must be in an approved specialty industry.
2. It cannot be in Big Hairy Dog's database.



# Who might you refer?

- **Any Specialty Retailer**  
for example: apparel stores, feed stores or museums
- **Stores with 1 to 200 locations**
- **Don't limit your referrals to just California or the USA!**



## Examples of Good Fit Industries...

- Apparel
- Shoe
- Accessories
- Gift Shop
- Housewares
- Furniture
- Sports Equipment
- Bicycle Shop
- Toy Store
- Beauty Supply
- Candy Store
- Camera Shop
- Golf Shop
- Lingerie Shop
- Sports Team Fan Shop
- Museum
- Tack Shop



# Who is **NOT** a Good Fit?

- **Large Chain Department Stores**  
for example: Crate and Barrel or Macy's
  - **Grocery Stores**
  - **Restaurants**





**We hope we have  
sparked your interest!**

**The steps to follow are simple...**



**While making a purchase at the sales counter, notice how your transaction is being processed and ask some key questions:**

- **What type of point of sale software they use?**
  - **How many locations they have?**
  - **Name of the decision maker?**



# What we need:

Your Name: \_\_\_\_\_

Your E-Mail: \_\_\_\_\_

Your Phone #: \_\_\_\_\_

Store Name: \_\_\_\_\_

Industry: \_\_\_\_\_

Number of Store Locations: \_\_\_\_\_

Store Address: \_\_\_\_\_

Store Phone #: \_\_\_\_\_

Store FAX #: \_\_\_\_\_

Store E-Mail: \_\_\_\_\_

Store Website: \_\_\_\_\_

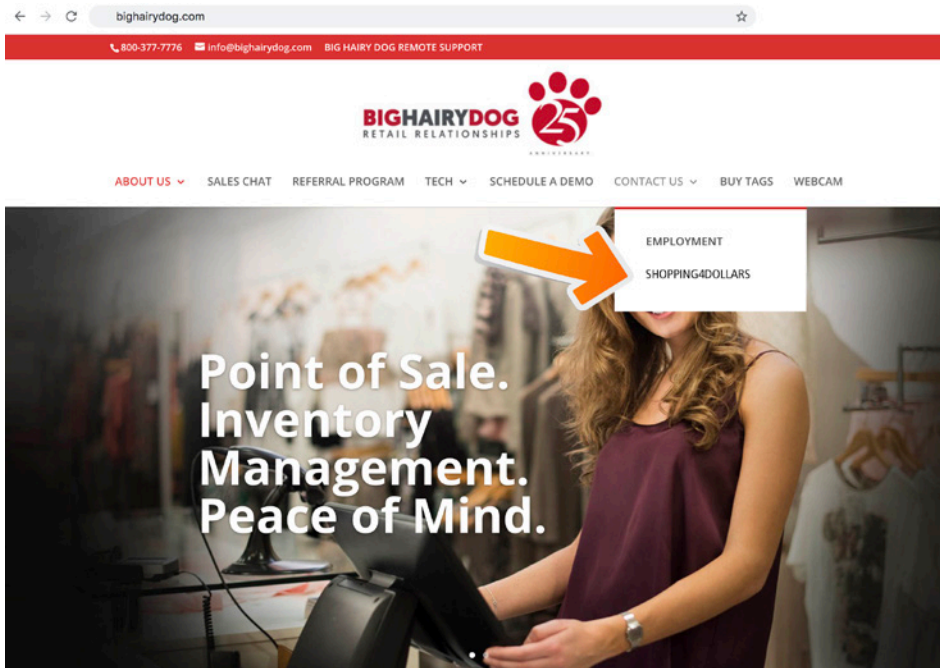
Current POS System: \_\_\_\_\_

Decision Maker: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

Purchasing Timeframe: \_\_\_\_\_

Date Visited: \_\_\_\_\_



To access the Shopping4Dollars page on our website, visit:

[www.bighairydog.com/  
wp-content/uploads/2019/08/  
shopping4dollars.pdf](http://www.bighairydog.com/wp-content/uploads/2019/08/shopping4dollars.pdf)



# Contact

**David Franklin**

**800-377-7776**

**info@bighairydog.com**